

**Press Statistics.**—The following tables are based on data estimated from *Canadian Advertising*. Circulation figures are given for daily English-language and French-language newspapers only. Such circulation figures are relatively easy to obtain because, in their own interest, newspapers qualify for and subscribe to the Audit Bureau of Circulation; for these, ABC 'net paid' figures have been used. On the other hand, circulation data for foreign-language newspapers, weekly newspapers, weekend newspapers and magazines are incomplete and therefore not usable.

**14.—Estimated Numbers and Circulations of reporting English-Language, French-Language and Foreign-Language Newspapers, by Province, 1961 and 1962**

Province or Territory	1961				1962			
	Daily		Weekly <sup>1</sup>	Week-end	Daily		Weekly <sup>1</sup>	Week-end
	No.	Circulation <sup>2</sup>	No.	No.	No.	Circulation <sup>2</sup>	No.	No.
<b>ENGLISH-LANGUAGE NEWSPAPERS</b>								
Newfoundland.....	3	27,366	4	1	3	27,802	5	1
Prince Edward Island.....	3	26,275	—	—	3	26,131	—	—
Nova Scotia.....	6	151,958	28	—	6	154,351	28	—
New Brunswick.....	5	86,470	14	—	5	88,053	13	—
Quebec.....	4	326,011	23	1	4	331,138	20	1
Ontario.....	46	1,697,024	241	3	47	1,719,446	235	4
Manitoba.....	6	208,820	66	—	5	216,111	64	—
Saskatchewan.....	4	107,639	154	—	4	110,467	122	—
Alberta.....	6	258,754	107	—	6	268,942	101	2
British Columbia.....	14	439,445	87	—	14	453,431	91	—
Yukon and Northwest Territories.....	—	—	3	—	—	—	3	—
<b>Totals.....</b>	<b>97</b>	<b>3,329,762</b>	<b>727</b>	<b>5</b>	<b>98</b>	<b>3,395,872</b>	<b>682</b>	<b>8</b>
<b>FRENCH-LANGUAGE NEWSPAPERS<sup>3</sup></b>								
Nova Scotia.....	—	—	1	—	—	—	1	—
New Brunswick.....	1	10,951	2	—	1	10,884	2	—
Quebec.....	10	689,525	157	13	9	705,147	165	14
Ontario.....	1	34,223	5	—	1	34,482	5	—
Manitoba.....	—	—	1	—	—	—	1	—
Saskatchewan.....	—	—	3	—	—	—	3	—
Alberta.....	—	—	1	—	—	—	1	—
<b>Totals.....</b>	<b>12</b>	<b>734,699</b>	<b>170</b>	<b>13</b>	<b>11</b>	<b>750,513</b>	<b>178</b>	<b>14</b>
<b>FOREIGN-LANGUAGE NEWSPAPERS<sup>4</sup></b>								
Quebec.....	1	..	6	—	1	..	5	—
Ontario.....	2	..	38	—	2	..	42	—
Manitoba.....	—	..	16	—	—	..	15	—
Alberta.....	—	..	1	—	—	..	1	—
British Columbia.....	3	..	1	—	3	..	1	—
<b>Totals.....</b>	<b>6</b>	<b>..</b>	<b>62</b>	<b>—</b>	<b>6</b>	<b>..</b>	<b>64</b>	<b>—</b>

<sup>1</sup> Includes semi-weeklies, tri-weeklies and bi-weeklies.

<sup>2</sup> Circulation not reported for all newspapers.

<sup>3</sup> Includes bilinguals.

<sup>4</sup> All daily and weekly foreign-language publications given here are considered to be newspapers.